



Duke Park Neighborhood Association

Around the Park, a quarterly newsletter

Advertising Purchase Form

Enter Your Contact Information:

Name: _____

Company: _____

Address: _____

City / ST / Zip Code: _____

Phone Number: _____

Email Address: _____

**ARTWORK / LOGO MUST
BE SUBMITTED in HIGH
RESOLUTION (300-600 DPI)
.JPG OR .TIFF FORMAT**

Advertiser Selection Information

Select Advertising Placement Type

- Business Card (\$25/Ad)
- Quarter Page (\$40/Ad)

Select Advertising Plan

(ATP is published 4 times per year)

- Single-Run Multi-Run*
- 1st Qtr 3rd Qtr **OR** 4 Issues
- 2nd Qtr 4th Qtr

DPNA Member Information

Are You an Existing DPNA Member?

- Y**
- N

Select Existing DPNA Member Account Type

- Family Account (\$10/year)
- Single Account (\$5/year)
- Senior Account (\$5/year)

*Advertiser qualifies for a 25% discount for every four (4) consecutive issues in which the **same ad** is run.

If you are an existing DPNA Member, your Member Term will be extended and your dues will be waived for one (1) year. Member Term Extension and Waiver of DPNA Member Dues is limited to **ONCE PER CALENDAR YEAR and is NOT applicable to multiple Single-Run advertising purchases. A Single-Run advertising purchase is considered an order for a single quarter issue ad placement.

Advertiser Payment Information

Single-Run Ad

Non-DPNA Member Cost

	Ad Cost	Dues Waiver	Discount	Total
Business Card Ad	\$ 25.00	\$ 0.00	\$ 0.00	\$ 25.00
Quarter-Page Ad	\$ 40.00	\$ 0.00	\$ 0.00	\$ 40.00

Multi-Run Ad (4 consecutive issues)

	Ad Cost	Dues Waiver	Discount	Total
	\$100.00	\$ 0.00	\$25.00	\$ 75.00
	\$160.00	\$ 0.00	\$40.00	\$120.00

DPNA Member Cost: Single / Senior Account (\$5/year)

	Ad Cost	Dues Waiver	Discount	Total
Business Card Ad	\$ 25.00	\$ 5.00	\$ 0.00	\$ 20.00
Quarter-Page Ad	\$ 40.00	\$ 5.00	\$ 0.00	\$ 35.00

	Ad Cost	Dues Waiver	Discount	Total
	\$100.00	\$ 5.00	\$23.75	\$ 71.25
	\$160.00	\$ 5.00	\$38.75	\$116.25

DPNA Member Cost: Family Account (\$10/year)

	Ad Cost	Dues Waiver	Discount	Total
Business Card Ad	\$ 25.00	\$10.00	\$ 0.00	\$ 15.00
Quarter-Page Ad	\$ 40.00	\$10.00	\$ 0.00	\$ 30.00

	Ad Cost	Dues Waiver	Discount	Total
	\$100.00	\$10.00	\$22.50	\$ 67.50
	\$160.00	\$10.00	\$37.50	\$112.50

Make Check or Money Order payable to: Duke Park Neighborhood Association

Mail to: Brian Green, DPNA Treasurer POB 110581 Durham, NC 27709

Total Enclosed: \$ _____

Advertiser Terms of Agreement

I agree to the advertising rate(s), advertising type, and issue frequency indicated above for publication in the DPNA newsletter, *Around the Park*. I agree to provide original business card or ad copy/artwork in the required high-resolution format. I agree that DPNA is not liable for any typographical errors in the copy/artwork submitted.

Print Name _____

Authorizing Signature _____

Date _____

Thank You For Advertising in Around the Park!